

me, inc.: building **entrepreneurship** into your life

1 prioritize your values

Step 1: Read each value and place an "x" in the appropriate column to indicate its relative importance to you (not important, somewhat important, very important). Rate all values on the list. Use the "Other" spaces to add values important to you but not included on the list.

| Value Description | Not Important | Somewhat Important | Very Important |
|---|---------------|--------------------|----------------|
| Achievement (results, tasks completed) | | | |
| Adventure (new experiences, challenge, excitement) | | | |
| Artistic Expression (drama, painting, literature) | | | |
| Balance (proper attention to each area of life) | | | |
| Competition (desire to win, to take risks) | | | |
| Contribution (desire to make a difference, to give) | | | |
| Control (desire to be in charge, sense of order) | | | |
| Cooperation (teamwork, working with others) | | | |
| Creativity (new ideas, innovation, experimenting) | | | |
| Economic Security (freedom from financial worries) | | | |
| Fairness (equal chance, equal hearing for all) | | | |
| Fame (desire to be well-known, recognized) | | | |
| Family Happiness (desire to get along, respect, harmony) | | | |
| Friendship (intimacy, caring support) | | | |
| Generosity (desire to give time or money readily) | | | |
| Health (physical fitness, energy, no disease) | | | |
| Independence (self-reliance, freedom from controls) | | | |
| Influence (desire to shape ideas, people, processes) | | | |
| Inner Harmony (desire to be at peace with oneself) | | | |
| Integrity (honesty, sincerity, consistent demonstration of your values) | | | |
| Learning (growth, knowledge, understanding) | | | |
| Loyalty (duty, allegiance, respect) | | | |
| Nature (care for and appreciation of the environment) | | | |
| Order (organization, conformity, stability) | | | |
| Personal Development (improvement, reach potential) | | | |
| Pleasure (enjoyment, fun, happiness) | | | |
| Power (authority, influence over people and/or situations) | | | |
| Prestige (visible success, rank, status) | | | |
| Quality (excellence, high standards, minimal errors) | | | |
| Recognition (respect, acknowledgement, applause) | | | |
| Security (desire to feel safe about things, surroundings) | | | |
| Self Respect (pride in self, feeling worthy) | | | |
| Service (desire to assist others, to improve society) | | | |
| Spirituality (belief or interest in a higher power or God) | | | |
| Stability (continuity, predictability) | | | |
| Tolerance (openness to others, their views and values) | | | |
| Tradition (treasuring the past, customs) | | | |
| Variety (diversity of activities and experiences) | | | |
| Wealth (material prosperity, affluence, abundance) | | | |
| Wisdom (desire to understand life, to exercise sound judgment) | | | |

Step 2: After checking the relative importance of all the values, look at those you checked as being "very important." Your goal for this survey is to refine your list of very important values to the seven you consider most important. Go back through the list and choose the seven values that are most important to you. Record these seven values in any order.

| Top 7 "Very Important" Values |
|--------------------------------------|
| 1 |
| 2 |
| 3 |
| 4 |
| 5 |
| 6 |
| 7 |

As you review your choices, give thought to whether these are values you actually have and live by or whether they are values you feel you ought to have. You may have chosen a value through a sense of loyalty to an outside influence—family, religion, employer, community, etc. That value while not to be discounted, may not actually be among the seven values that most commonly and realistically characterize your actions.

2 set **goals**

| BHAG's (Big, Hairy, Audacious Goals) |
|---|
| 1 |
| 2 |
| 3 |

3 know your **value**

| What value do you bring to the table? Write your value proposition below: |
|--|
| |

4 recruit a **board of advisors**

| Jot down a few members of your support network (or people you want to ask to join your support network): | |
|---|--|
| | |
| | |

5 **check-in** regularly

| When is your next self-review date? | |
|--|-----------------|
| Quarterly: | Midyear: |